

# **Divine Switzerland**

In 1991, the Swiss Confederation celebrated its 700th anniversary. At the scale of the country, great events were scheduled, at first cenred around the theme of utopia, on the potential futures of this country, reflexion to which everyone was invited to colaborate. In the end, this event took the form of an exhibition of regional particularities.

Yet between 1989 and 1991, Christophe Beguin and myself asked ourselves what could be the future of Switzerland, what coud be the utopia for a nation and, more practically, what means could be used to catalyse its emergence. The project was not realized, yet still today, we feel it is appropriate, and could serve as a model for other regions or countries.

For this reason, we finaly decided to put it online. Enjoy this text, and if you have the desire to change a country, do not hesitate to contact us!

Alain-Yan Mohr (aym@mohr-mohr-and-more.org)

Christophe Béguin (manufacture-d-idees@bluewin.ch), May 1999

## DIVINE SWITZERLAND : AN HOLOGRAPHIC: PROJECT / PRESENTATION FILE/ JANUARY 1991

This file introduces a project : "La Suisse Divine".

This project coincides with the 700th anniversary of the Confederation of Switzerland, but it concerns much more: the future after 700 years of its existence. As a first objective this shares a renewed and prospective look at Switzerland and continues as a research of practical means to favour the revival of our country.

We wish to point out, however, that this project is at the antipodes of Swiss-Self-centred. Switzerland, above all, does form part of the Planet Earth. We have simply chosen to start by speaking about the Swiss mainstay rather than the debris of our neighbours. Finally, concepts like "Switzerland" and "Abroad" will probably end up in the dustbins of history.

But today, Switzerland exists, because we humans are continually creating it. As creators, what is it we want to do?

This project does not boycott anyone or accuse anyone. We are all responsibles for the society in which we live. Criticism has a reason to exist only if it permits the creation of solutions. We would like the project "La Suisse Divine" to be complementary to the other steps that are in the making, a vector of synergy. We are in fact trying to provoke a "flash of comprehension" with tenderness.

This having been said, the main theme of the 700th anniversary manifestations is 'Utopia'. Until now, these preparations have provoked more barriers than any national support. In general, the Swiss tend to formulate the future from fragments of old paradigms; each one asserts his or her utopia and revolts against that of the other.

Where does one find the point of integration ?

Geneva, November 1990 Alain-Yan Mohr and Christophe Béguin

# TABLE OF CONTENTS

- 1. General outline of the project
- 2. Sharpen and widen our horizons of understanding
- 3. Reinstate Switzerland and her inhabitants in her new horizon
- 4. Understand individual, national, and planetary crises
- 5. Sharpen the Swiss vocation
- 6. Start to assemble the Swiss puzzle
- 7. Publish a book developing the points 1 to 5
- 8. Realise points 1 to 6
- 9. Animation and coordination of the project, equipment
- 10. Conception, promotion and publication of the book
- 11. Translation/adaptation of the book and of the project
- 12. Research in schools and universities
- 13. Creation of a group of inter-consultants
- 14. Set in place contribution of survey institutes
- 15. Association platform
- 16. Book and comic strip for children
- 17. Electronic Agora
- 18. Film

This project is a hologram. It goes beyond our work capacities. In formulating it, we are playing our role in it. In your activities and in reading us, you are playing yours. Everyone of us has access to the whole of the information constituting planetary reality and can "plug him or herself into the collective consciousness". Question : Where will each one of us set the limits?

## GENERAL OUTLINE

**1. SHARPEN AND WIDEN** our frames of reference taking into consideration the discoveries made to date (in physics, ecology, biology, psychology, philosophy, computer science, etc.). Simultaneously as humankind is discovering its influence on its environment, it lays itself on the endangered species list, thanks to its action on the biosphere. The political map is transforming itself rapidly and our visions of the world are shattering. However, new lights appear that offer us a means to deal better with the change.

**2. REINSTATE** Switzerland and its inhabitants into these new frames. How can we get out of this headgehog syndrom of hypocrisy, over-insurance, interested confidence in a pernicious system whose psychology is based on ego, money cult, defense? How can we open ourselves to a synergetic functioning (conscious of belonging, serving and evolving with the planet and the cosmos) and developing our creative potentials?

**3. UNDERSTAND** individual, national and planetary crises, their relationships and the opportunities they offer. The me-myself-and-I results: the excessive fragmentation of thought and structures paralyses our evolution, erases our enthusiasm and relativises our responsibilities. We need common objectives, large enough to transform polar conflicts into evolutive stimuli.

**4. SHARPEN** the Swiss vocation. Every epoch is impregnated by expressions of this vocation. Nicolas de Flue, Paracelse, Rousseau, Dunant, Pestalozzi, Jung, Schweitzer, and many others have radiated a humanitarian and spiritual dimension. Today, our prosperity and situation call us to incarnate this vocation as citizens and to offer it to the world. Notably, through interviews and research programmes, we would like to highlight the main streams of the Swiss Principle, conciliate rationalism and spirituality.

**5. BEGIN** to assemble the Swiss puzzle with the gathered elements and try to complete the whole picture in order to find one's own position as well as that of the institutions. Set up a transformation programme.

6. PUBLISH a book developing points 1 to 5.

7. ACCOMPLISH points 1 to 6 and fall in love with Switzerland and the Planet again !

## SHARPEN AND WIDEN our frames of reference

A reflection on Switzerland is above all a reflection of the human beings that inhabit it and create its soul. If we want to have a general view of the Swiss puzzle, it is necessary to place ourselves in the most all-embracing context.

Evolution has taken several billion years to produce a biological organism complex enough to shelter consciousness. Despite rhumatisms and habits, the human being is still an experience in process, which requires adjustments. There is something new since the homo sapiens sapiens appeared : evolution works now from the INSIDE, that is to say, from our conscience. In a way, we are LIFE, we are evolution.

The advent of consciousness creates a great chaos in our habits. We do not yet master the use of the cortex. Our survival reflexes, so useful in the jungle, appear suicidar in the present human society. We must adjust our levels of perception of the nature of reality, of our psychology, of our relationship with the cosmos. These ajustments should be reflected in our institutions : how can one manage a nation constituted of twirling electrons?

#### Nevertheless :

\* Thought is creative and we are creators of our reality. We have the potential to generate a harmonious reality.

\* The increase of the cerebral complexiity as well as the interconnections between human beings have brought us to a new evolutive threshold. The cortex needed roughly 10 to the power of 10 neurons for consciousness to appear.( In the same way, roughly 10 to the power of 10 repositories of consciousness to permit a planetary consciousness appear). Therefore, the concept of civilisation finds itself transformed, individuals take aon new Meaning.

\* Fonctionning at random does not satisfy us anymore: Jung and his disciples have brought to light laws of synchronism. We discover means to collaborate with the cosmos, to use the miracle as an organisational system. The energy spent until now to repair the perverse effects of of our perceptions becomes available for creation.

\* The new electronic connections assure an immediate propagation of all the knowledge and create a common experience with which the whole of humanity can identify. The polar conflicts transform themselves in evolutive stimuli.

\* In psychology, new models emerge, prefiguring a larger sense of individual identity and permitting new types of relationships among human beings to show through. The importance of NDE (near death experiences, return to life after clinical death, a movement initiated by the Swiss psychologist Elisabeth Kübler-Ross) even sheds a new light on the concept of death.

\* What are you doing in life ?

\* Etc.

## **REINSTATE Switzerland and its inhabitants**

Switzerland is built on fear. It suffocates, clenched behind its needles. Sometimes, some events succeed in slackening its defenses and letting it take a careful look around. But quickly the collective spirit readopts a position of withdrawal. A false interpretation of our neutrality hides our dependence on the rest of the world, shrinking the cultural, social, political and touristic landscape of our country. As a consequence, hypocrisy becomes a social norm that endangers any real lucidity. The Swiss live as though they were anaesthetised : we know that the world is in danger in many aspects, but in general, we are bored to death.

We hardly perceive our planetary situation . Our preoccupations block the access to a wider experience. A medically dependent society, over-insured, over-consuming, obese of principles and supposedly sure of its tomorrows has nothing exhilarating or enthusiastic.

## Nevertheless :

\* Switzerland likes order : let her adapt her functional principles to a cosmic order ! It is useless to wait any longer : we have all the scientific knowledge and the required experience to leap to a new level of structural and social organisation that reflects the organisational models of the Universe. Democracy is a step !

\* Our prosperity destines us to research solutions and to offer them to the world. At the dawn of the 700th anniversary of the Confederation, it is probably useful to remind ourselves of this : the profound identity of Switzerland and its inner principle have substance and reality only if Switzerland serves the international community. In the same way, our multinationals, our banks, our service companies, our humanitarian

organisations have no other sense or status reason for being than to be in close relationship with the rest of the world. Our economy is in a major part dependent on the other countries. Half of our money comes from "outside". The Swiss standard of life depends on the commercial and cultural relations Switzerland maintains with the "outside". There is only one recipe to be happy, it is to give.

\* The Army and Civil Protection will evolve, they do not correspond to the actual necessities at present. Remodeled, these structures offer a tremendous apparatus to solve today's problems, they can sensitise and educate the population, facilitate the integration of new constructive ways of thinking, regenerate the environment; and finally, protect life, starting with the biosphere!

\* Thanks to our health politics, we are sick. The Swiss have become hypocondriacs, encouraged by the pharmaceutical industry. The sectorisation of medecine and the tremendous amounts of money engaged in this domain prevent a vital and constructive debate between promotors of the various streams of health and the public. We all have the scientific and traditional knowledge required to operate the transition towards a renewed concept of health and prophilaxy. Healthwise, the individual autonomy greatly facilitates adaptation to changes in society.

\* Etc.

#### **UNDERSTANDING crises and opportunities**

At the source of all our problems, one finds an alteration of the sense of individual identity. Most of us derive our sense of existence from our beliefs, our status, our possessions, roles and relationships. One estimates that up to 80% of our interractions with others come from the need to be recognised and the need to assert ourselves. Trapped in this logic, we go through most of our life, occupying ourselves, diverting ourselves, trying to get away from encounters with ourselves. But what are we waiting for, other than this self encounter ?

Trying to fulfill this existential lack, this bloated "me-myself-and-I" adopts a malignant attitude within our consciousness. It squatts various decision centers and filters our perceptions. Living as a parasite, the individual adopts in turn a malignant attitude in society. The human society reproduces this malignant attitude within the biosphere. And then we are surprised about the state of the environment and the number of cancers.

On the biosphere level as well as on a social level, this phenomenon has disastrous consequences. Isolated from ourselves, we perceive ourselves as separated from our vital milieu up to the point of destroying it. The safeguard of appearances and lies become social standards and exacerbate nationalisms. Citizens have little conscience of their civic and planetary responsibilities, because they have blocked the access to their own consciousness. One follows directives issued from a popular will conforming to these directives.

#### Nevertheless :

\* In Chinese, the word for crisis is Wei Chi. Wei signifies "warning, danger!" and Chi "opportunity for a change". The crises we are going through are precious. They show us the faults of our system and offer us opportunities for new realisations. Even if we choose to live it with pain, the situation evolves, obediant to a principle of another order.

\* The various problems we have generated remind us with increasing insistance that we are on the wrong track. Pollution, economy, social problems such as the rush of refugees, strike us with an unavoidable truth : everything is interrelated. It is only in our mind that we are separated from the rest. The frequency of these feedbacks is modifying our vision of the world more profondly than any intellectual discoveries.

\* Everybody feels it, a wind of freedom and an atmosphere of profound unease gain consistency in our daily lives. A part of ourselves wants to live healthily and honestly, and does not put up with deceitfulness any more. This is a major crisis which, added to others, could rapidly lead to a psychological renewal. This transition could be sensibly accelerated if we would accept to talk about it without fear or shame, and if the population was better informed on the subject. Meanwhile, federal recommendations concern themselves with household supplies instead.

\* Etc.

## SHARPEN the Swiss vocation

Flowing from Swiss sources, our rivers water the four corners of Europe. Streams of thought originate in our region and radiate into the world. We have a spiritual and humanistic inheritance to value. This is the reason for the existence of our prosperity.

Speaking of Swiss vocation calls for clarification. When we observe our country in a critical manner, it is the actions of the human beings we are evaluating. Vocation remains whole, but potential. In the same way, our

structures and institutions are neither good nor bad. It is the values we inject into them and the form that we give them which are a bit clumsy. We need to make a distinction between the Swiss vocation and what we do with it.

Systemically speaking, nations obey the same laws of evolution as individuals. We are born, survive, have, do, are, and then serve the community. We have the position, the experience and the means to become a service country. It is with the emerging step and through service that we will find cohesiveness.

This is a crucial approach. In politics, as in business, we pratice the Coué method: full speed to bail out the leaks of the ship and we have not yet chosen a destination !

What do our politicians, our industrial leaders and Mr. and Ms. everybody think about that? Through interviews, research carried out in universities, meetings, and data processing, we would like to forge a better idea of the Swiss ideal which is conceived by the Swiss for their country. We would like to know to what extent they are ready to go to accomplish it.

#### Nevertheless :

\* The preamble of the Swiss constitution starts with "In the name of God the Almighty". At the time this sentence was formulated, the earth was flat. God lived beyond the horizon and managed human affairs. What does this sentence mean today?

\* Swiss citizens do not feel free whithin themselves. This is the reason for their urge for neutrality : another way of saying "Hey, please, I am free, am I not?" When we are free, this kind of reflection does not come to mind.

\* In 1480, Nicolas de Flue said : "There is no other peace than the inner peace that comes from the accordance of the human soul with the Divine Will. Let us establish this peace in ourselves, and it will establish itself naturally all around us, influencing politicians and the relationships among the countries themselves".

\* More recently, Jung noted : "Ah, these brave people, full of their ardour and their health, they always make me think of optimistic tadpoles who, squeezed in a pond, wiggle their tails happily in the shallowest water without even suspecting that tomorrow, the pond will be dry."

\* Etc.

## **BEGIN** to assemble the Swiss puzzle

#### The world has become too dangerous for anything else than Utopia. Buckminster Fuller

And now ? What is the use of all these considerations if they are not put into practice ?

This project leads to concrete propositions to trigger an action, to find the integrative principle, the enthusiastic vocation that will dissipate crystallisations and give to individuals, groups, companies and politicians the vision and the courage to materialise Utopia, here and now.

We are sketching a transformation program for Switzerland, modeled on planetary realities. It is to be taken as a proposition. It aims mainly at supplying a basis for working, to demonstrate the possibilities offered to us. We would like to adjust reflection and action to a level appropriate to meet the global challenges we are facing. We would like to determine tools and methods adapted to the complexity of our situation. We do not pretend to propose THE solution, nor to cover all aspects of the question, far from that !

This project is holographic. It can only function in synergy with the other actual approaches. Already during its development stage, multiple contacts are manifesting themselves, synergies arise, structure and understanding materialise. We know that synchronism is in action : the simple fact of formulating an idea or drawing our attention to a phenomenon creates coincidences. Finally, this project has a modest objective of contributing to the transformation of Switzerland, to start with...

#### First tracks :

\* Creating a research group bringing together specialists of the corporate spirit, coming from various companies, as well as survey institutes. This group will have the objective of materialising the Swiss Project. It will work in synergy with a platform, also to be created, which will group leaders of associations, political parties, companies, government and motivated individuals. This in turn will ask for a federal commission to be set up to study the application of the Swiss Project. Create a public debate.

\* Make a film and a comic strip in three languages, recapitulating the main themes of the project : a story of what the book tells, of its publication , then of its success and the development of the project over a 10-year time-frame.

<sup>\*</sup> Develop a national and free database, a kind of electronic agora accessible via teletext or computer,

provide terminals in public locations. Organisms, companies and individuals would thus be able to expose and solve their problems, offering their abilities, sharing their ideas. The different information could be sorted by affinities. The computer would propose various ideas, solutions, contacts.

\* Etc.

#### PUBLISH a book developing points 1 to 5

This book follows the same themes as the project itself. It contains 3 parts and seven chapters. In the first part, we refine and enlarge our reference frames taking into account the discoveries made up to today. We then resituate Switzerland and its inhabitants in those new frames and tempt to materialise the Swiss vocation. In the second part, we look deeper into the details to understand the individual, national and planetary crisis, their relationship, and the opportunities they offer.

In the third part, we sketch out a transformation program for Switzerland modeled on planetary realities.

This book particularly addresses itself to those who, at all levels, model Switzerland and forge the public opinion. However, we would like it to be accessible to everyone, simple, direct and fun.

It will consist of 120 to 150 pages, provide illustrations, tables, interviews, a list of contacts, a glossary, a bibliography and maybe some test games. It will be entirely composed on Macintosh, in the font "Helvetica".

As far as possible, we would like to publish it simultaneously in French, German, Italian and, later, English. Even better : adapting the contents to each language. At a later date we envisage an important sales promotion, sponsored by Swiss companies.

Ideally, we would like this book to be published by June 1991.

## Accomplish points 1 to 6 and fall in love again with Switzerland and the Planet

We absolutely need, in this world of animals, An ultimate leap, a spontaneous action, To expulse the brute and restore the Being. Adrian Miatlev

The decline starts when we do not ask ourselves what we can do anymore, but what is going to happen to us. Denis de Rougemont

Our first stage of the project is to write, publish, and insure the widespread promotion of the book. During this stage, we will inevitably bring together contacts and precious elements for the next steps.

The book represents one of the mainstays of the project. The agreement of numerous partners is desirable in order to give force and impact to the project : it does not belong to one individual. We are here in order to formulate it, to animate, and to assure that it keeps its Spirit. We hope to see the initiatives linked to this project grow at all levels of society, under the most diverse forms and expressions. For this reason :

\* We propose major research to be done in universities and schools.

\* We would very much appreciate consultancy offices participating in this project, namely in the studies on the Swiss vocation.

\* We invite artists to the festival, to share the project on other frequencies.

\* We will be consulting associations that have similar objectives in order to create a platform.

\* We are interested in computer specialists for the creation of an electronique agora.

\* We are intending to meet well-known scientists, politicians and cultural personalities to gather their visions and their participation.

\* Last but not least, we invite individuals, organisms and companies to sponsor the different stages of the project.

Warning : this project is a love story which could become extremely contagious.

6

## Animation and coordination of the project

The schedule of conditions for the positions of animation and coordination of the project will grow increasingly as we progress with the different elements. At present the following activities are running side by side:

Firstly, interviews of decision-making people in business, politics, arts and culture, etc., in order to devise the book. During these contacts and interviews, we will explore the possibilities of collaboration and synergy in one or another part of the project.

- \* Develop the promotion of the book and project, find the editor.
- \* Fund raising : sponsor to assure the promotion of the book and the project.
- \* Find the Swiss-German and Swiss-Italian partners to adapt the project and the book.

\* Collaborate with students and teachers to liberate the research activities in the school and university environments.

\* Develop contacts with the media and public (conferences, press books, newsletter, etc.)

\* Develop contacts with various consultant offices and opinion poll institutions with a view to making the Swiss "Spirit" emerge.

The conception and realisation of the book constitute a mixture of activities mentioned above. We would, therefore, not like to describe it as a particular job.

## Conception, publication and promotion of the book

The book represents the major ideas of the project. In chapters one to three we have developed the basic theories, and then analysed the different Helvetic crisis. Meetings, contacts and interviews have supplied us with material for this book. This position has been combined with that of leading the project.

The book has been entirely written on Macintosh, in font "Helvetica": 120 to 150 pages, illustrations, tables, list of contacts, a glossary and bibliography complete it.

The promotion of the book is also the first part of the promotion of the project. It will consist of three parts, will be utopic and funny in its presentation of firm and concrete subjects. The media campaign will principally consist of billing, ads and conferences (press and public). It will be spiced by the second part, the "happenings". For the htird part, a mobile exhibition is foreseen under the form of an UFO floating on the banks of several Swiss lakes or placed in the major squares of the large cities. Inside this "saucer" the main themes of the book and project will be resumed in visual and interractive forms.

## We invite :

\* An editor to publish this best seller. We can assure the typesetting and can provide originals printed on laser or by photocomposition (Lynotype, etc.). Ideally, this editor will take responsibility for the publication in three languages. The conditions of collaboration are to be defined, we would also like to see synergy developing here. See page 14, translation and adaptation of the book.

\* One or several sponsor(s), to look after the financial aspect of the publicity campaign and the subproject of the UFO exhibition. Again, we hope in this case for collaboration and synergy: that this promotion will be as beneficial for the sponsor as for the project. It therefore seems desirable that the sponsor's activities be related to the objectives of the project (which should not be so difficult).

\* Those who have ideas, contacts and wish to collaborate, please make yourselves known to us : artists, decorators and technicians to create the "saucer", transporters to move it; etc.

## Translation and adaptation of the book and project

Each linguistic region has its nuances and its sensitviities. The basic project has been developed in the Swiss-French Region. An adaptation to the Swiss-German and Swiss-Italian mentalities is necessary, particularly in that which concerns the chapters on crises: they will take on a different form and experience to that of other territories.

This position is complicated. We would like to find some partners who are on the same wave lenghts as this project so we can develop an interractive/dynamic collaboration. In fact this concerns counterparts: the animation and promotion of the project in its entirety should consist of one office per liguistic region.

We would like to meet Swiss-German and Swiss-Italian partners for :

- \* The setting up of the project, i.e....
- \* Set-up the organisation of the project in their linguistic region.

\* Collecting the funds, the computing equipment, which will permit a dynamic exchange of information, contacts and other elements necessary for the project (see planning...).

\* Translate and adapt the book, the project, the promotion campaign and the animation of the project in their linguistic region.

\* Etc.

#### Research in Schools and Universities

We have said : "This project is a hologram. It goes beyond our work capacity. In formulating it, we are playing our role in it. Everyone of us has access to the whole of the information constituting planetary reality and can "plug him or herself into the collective consciousness".

It seems particularly interesting to us to associate schools and universities with this project. Many subjects discussed touch teaching directly. It asks decisive questions which could be the object of fascinating research and would involve teachers and students. As a result, the project would be considerably enriched.

#### We invite:

Professors and teachers interested in this project to launch the research programmes or work with subjects taken from one or several points mentioned in the project. Their form and application would be discussed and we are very much looking forward to these contributions. Please find below some suggestions for research programmes :

In the university environment:

\* Psychology : the "advantages" of lies and their application in society.

\* Sociology : the growing interest in personal development and its consequences on the different mentalities

\* Marketing: evolution of the heavy tendancies and appearance of the "Z" generation, its consequences on the Swiss market.

- \* Legal: possible evolutions of the Swiss Constitution.
- \* Geography: similiarities between hydrographic and cultural sharing.
- \* Economy: the problems of Commons, when applied to the Swiss way.
- \* Economy: is the money dirty, or is it the consciousness we have of it that is dirty? How to purify this ?
  \* Ect.

And in an academic environment :

- \* In what sort of a Swirtzerland do children dream of living ?
- \* If we gave them a magic stick, what would they change ?
- \* How do they think that people, politics, the planet will evolve ?

One of the objectives of the project "La Suisse Divine" is to catalyse imagination. All initiative following the trend of the project is welcome...

#### Creation and organisation of a group of interconsultants

The emergence of the Spirit –or concept– of the venture covers a great importance in establishing a strategy for the global communication of the organisation. In Switzerland, as elsewhere, many well-known consultant offices offer their services. The methods and procedures they use could be entirely applied when outlining the Spirit of a national structure.

It seems to us of particular interest to regroup these professionals to work on the Spirit and vocation of the Swiss for the following reasons :

Having consultants coming from different backgrounds and working together already represents in itself a utopia... It is a magnificent opportunity to experiment the inter-disciplinary conception.

Business and corporate world are partly responsible for the state of the world and of today's society, for the better as for the worst. The consultants of these companies share the responsibility.

The Swiss puzzle is particularly complex. The results of this research will offer the possibility to ascertain the aspirations of the Swiss. Generally speaking, they will be of great use for the organisation of the transformation which begins to appear (Swiss-Europe, change of the electorate, new aspirations of the individual etc.), to operate the transition of the various institutions and to establish new politics.

This team of consultants would work in collaboration with the organisation which would conduct the opinion poll.

#### We invite:

Consultants who are interested in this project to contact us and to communicate their ideas and comments.

## Setting up the contribution of organisations which conduct opinion polls

We would like to set up the contribution of organisations which conduct opinion polls in collaboration with the group consultants and in the frame of the research to be lead by universities. These opinion polls, carried out in the different classes and generations of the population, will question the following :

\* Provide the team of consultants –as well as all others interested– samples of public opinion on different questions necessary for the research.

\* To have a better idea of the tendencies present in the heart of the population.

\* To better understand the tendencies that are reinforced and those that are weakened from one generation to another.

As for the group of inter-consultants, the results of these opinion polls will offer a means of reading the aspirations of the Swiss. Generally speaking, they will be of great use to lead the transformations which start to occur, to operate the transition of the various institutions and to set up a new political structure.

The spheres of opinion to be studied are still to be defined. We can suggest, however, the following :

- \* What is the attitude of the Swiss toward power and authority, for each generation?
- \* What is the attitude of the Swiss toward health, insurance, etc.?
- \* How do the Swiss conceive their responsibility as humans on this planet?
- \* How do they see the evolution of institutions, in what way would they wish it ?
- \* Where do we get the feeling of existing ? Is he/she happy? yes, no, why ?

\* How does he/she see the structure of the family in the year 2020, and its significance ?How does he/ she perceive work, what is his/her ideal on that subject ?

\* Etc.

## The platform of associations

The Swiss have an impressive number of associations, covering the most diverse categories. Many among them have one objective that points in the same direction as the project "La Suisse Divine". They could, as a result, play a part in this project.

The idea of a platform of associations is not to create a mega-association. We would rather hope to see the creation of a space in which each association and each political party could bring its experience, its wealth of knowledge, and its characteristics. Each association or party would delegate one representative to participate in the work groups.

This platform would have the following objectives :

- \* Serve the "brainstorming sessions" and help useful synthesis emerge in other parts of the project.
- \* Liberate, in as much detail as possible, actions felt by all the associations as important.
- \* Lead to action programmes supported by all the associations implied.
- \* Circulate information and facilitate changes.
- \* Collaborate carefully with the group of consultants on certain subjects.
- \* And other objectives, which will appear as the project develops.

To this day, this aspect of the project has remained as an idea. To be concrete, we would like to propose that the associations and parties interested:

Let us know their interest and their proposals, ideas and suggestions.

## Book and comic strip for children

Once the book has been published, we would like tomake its contents more friendly, in order to touch those primariliy interested: children and adolescents, the active population of the year 2000.

As a result we plan to publish one or several books for children, retracing in a simple and picturesque manner the principal concepts dealt with in the book. At the same time, in the same vein, we envisage the publication of a cartoon.

Are you interested in developing this aspect of the project ?

#### The Electronic Agora

It seems plain and self evident, yet it needs to be said: the isolated knowledge obtained by a group of specialists in a narrow field has in itself no value whatsoever, but only in its synthesis with all the rest of knowledge and only inasmuch as it really contributes in this synthesis toward answering the question "Who we are?" Erwin Schrodinger

The division of abilities and responsibilities represents a considerable hinderance to evolution in many levels of society. Instead of the emulation which can result from a sharing of ideas, one often comes to a conclusion of non-receival : "Oh, sorry, this is beyond my assignment". We are however, confronted with global problems, requiring the pooling of abilities.

In order to stimulate the sharing of abilities in view of resolving problems and creating new solutions, we wish to create a database, a type of electronic agora. This would be accessible by personal computers, by teletext, or by terminals placed in public places; post offices, for example. The structure of the base remains to be developed, as well as the principles for the function of the network.

The general idea is the following : firms, organisations, or individuals who would become members of the network could feed a resumé of their abilities, interests and services offered as well as specific problems they have already resolved into the database. These same members could similarly share their problems on the network. The database would automatically sort in order of major key words and propose contacts, placing the person in contact with members of similar interests or concerns. To avoid vandals in the database, only the registred members could feed information directly into the base. On the other hand, anybody could consult it. Ideally, this should be a free service offered by the Confederation.

In order to realise this database, we would be happy :

- \* To meet computer scientists having the abilities and the necessary courage required.
- \* To receive advice and suggestions, propositions and comments, etc.

#### Film

Again, once the book is published, we would like to see its contents take on other forms to touch other audiences. One of these forms could be a film.

This film would picture the story of the project "La Suisse Divine" : its beginning, its infancy, its first actions, the success of the book and the beginning of the different stages of the project. The progress of 15 years would follow, then a statement of the transformation of Switzerland, then next the planet...

Does it click for you ?

CP 106, Dardel, 1997 Haute-Nendaz - Suisse Téléphone: 41-27-288 77 01 Fax: 41-27-288 77 02 http://www.mohr-mohr-and-more.org